



Kanagawa Prefecture Webinar
co-sponsored by WHO Regional Office for the Western Pacific

~ Promoting age-friendly cities and communities: redefining the important role of the community that contributes for attaining healthy ageing ~

● **Friday, February 9, 2024**

Times below are indicated in the Philippines/PHT time.

1:00-1:02 pm	Greetings by Dr. Hiromasa Okayasu, Director, Division of Healthy Environments and Populations, WHO Regional Office for the Western Pacific
1:02-1:05 pm	Opening remarks by Yuji Kuroiwa, Governor of Kanagawa Prefecture (video message)
1:05-1:15 pm	WHO's activities by Mikiko Kanda, Technical Lead, Healthy Ageing, Division of Healthy Environments and Populations, WHO Regional Office for the Western Pacific
1:15-1:20 pm	Kanagawa Prefecture's initiatives to promote Age-friendly Cities and Communities
1:20-1:30 pm	(1) Hypertension control initiative in cooperation with citizens and businesses by Yumiko Izawa, Odawara City (public health nurse)
1:30-1:40 pm	(2) Frail prevention using a habit building app by Mayumi Taguchi, Fujisawa City (public health nurse)
1:40-1:50 pm	(3) Community development efforts for living with cognitive decline among the older adults by Yoshiyuki Mizuno, Yamato City
1:50-2:00 pm	Discussion + Q&A (about the above)
2:00-2:10 pm	Outcomes and afterwards of physical activity promotion campaign in cooperation with local governments -WHO Global Action Plan on Physical Activity 2018-2030 - by Yuko Oguma, M.D., M.P.H., Ph.D., Sports Medicine Research Center & Graduate School of Health Management, Keio University
2:10-2:20 pm	(1) Age-friendly initiatives in New Zealand by Diane Turner, Director, Office for Seniors at Ministry of Social Development (MSD)
2:20-2:30 pm	(2) Malaysia (title: TBD) by Hasanah Akhir, Program Manager, Family and Children Development Department, Penang Women's Development Corporation (PWDC)
2:30-2:55 pm	Discussion + Q&A
2:55-3:00 pm	Closing remarks by Kenichi Oki, Kanagawa Prefecture

- **Zoom Link for registration:** After registering your name, organization, etc., a registration confirmation email will be sent to the registered email address. The link to join the webinar can be found in the email.

https://wpro-who.zoom.us/webinar/register/WN_HCKwkV8nRMqVbOMM3NoAgA

Languages: English and Japanese (simultaneous interpretation provided)