



神奈川県

KANAGAWA

*Think Together  
about Kanagawa*

# Kanagawa Grand Design

Implementation Plan III Digest Version 2019-2022



July 2019

# Opening Remarks

Kanagawa Prefectural Government (K.P.G.) formulated the Basic Concept and Implementation Plan of Kanagawa Grand Design in March 2012, and the Implementation Plan II in July 2015. We have steadily carried out the measures that form the foundation for “Kanagawa – a magnet for a vibrant *inochi*\* (=lives)”, the Plan’s Basic Principle, including undertaking ways to overcome the super-aged society from the perspective of ME-BYO, and rev up the engine of the economy by utilizing the framework of the National Strategic Special Zone.

Following the end of the planned period of the Implementation Plan II in 2018, we formulated the Implementation Plan III, having gathered opinions from a wide section of society, including citizens and municipalities. This pamphlet is a digest version of Plan III.

Looking towards “Kanagawa – a magnet for a vibrant *inochi*”, we will continue to endeavor to make Kanagawa even more attractive by further advancing the policies that we have worked on incorporating the philosophy of the Sustainable Development Goals (SDGs). The Implementation Plan III sets out the policies and measures that we will carry out over the next four years from 2019.

I greatly appreciate your kind understanding and continued cooperation.

July 2019



Yuji Kuroiwa  
Governor of  
Kanagawa Prefecture

\**Inochi* is a Japanese word that means “life”.

## Basic Concept

### ▼ Basic Principle

#### **Realizing “Kanagawa - a magnet for a vibrant *inochi*”**

“Kanagawa - a magnet for a vibrant *inochi*” – we want people to feel that Kanagawa is a great place to live, a great place to be born and a great place to live a long and happy life. Kanagawa has a magnetic power of attraction that encourages people to settle down or visit many times.

### ▼ Future Vision of Kanagawa

#### **Attractive Kanagawa – a place to visit, a place to live**

By making the most of the many attractions of the region, we will make Kanagawa a prefecture where people want to visit many times and settle down.

#### **Kanagawa – a place for a long, healthy and vibrant life**

We will promote measures to protect our citizens from disasters and crime, as well as prevent diseases so that Kanagawa is somewhere anyone can enjoy healthy longevity.

#### **Kanagawa – creating a prefecture with all-out actions**

Sharing information and objectives with prefectural citizens, NPOs, companies, organizations, municipalities, etc., we will make new policies as a team effort, and convey them as the “Kanagawa Model”, a pioneering undertaking in Japan.

2011

2012

2015

Great East Japan  
Earthquake

Implementation Plan I  
(2012-2014)

Basic Concept  
of Kanagawa Grand Design

# Implementation Plan III

The Implementation Plan III shows the policies that K.P.G. will promote over the next four years from 2019 to 2022 to realize the Basic Concept toward the target year of 2025.

It consists of “Key Measures and Promotion of the Implementation Plan” and “Projects”. “Key Measures and Promotion of the Implementation Plan” provides an overview of the prefecture’s policies in a comprehensive way. “Projects” outlines a cross-sectoral summary of innovative policies with potential for development, and identifies aims, specific programs and processes in tackling urgent issues.

By presenting the “Implementation Plan III”, K.P.G. aims to share information and objectives of the prefecture’s policies with its citizens, NPOs, companies, organizations, municipalities, etc. to encourage everyone to take action.



## Projects

▼ “Projects” outlines the cross-sectoral summary of important policies with aims, specific programs, etc. 23 projects are set out here under five policy categories.

■ Kanagawa, where people can live a long and healthy life by treating ME-BYO

■ Vibrant Kanagawa powered by a strong engine for the economy

■ Kanagawa, where people can live safely and securely

■ Kanagawa, where people can reach their full potential

■ Kanagawa, making the most of attractive regional characteristics

**Future vision of Kanagawa in four years –“a revitalized community full of laughter where people can live to 100 years old”**

Implementation Plan II  
(2015-2018)

2019

2022

2025

Implementation Plan III  
(2019-2022)

Tokyo 2020 Olympic and  
Paralympic Games

Realization of  
“Kanagawa – a magnet  
for a vibrant *inochi*”

# Projects

## Category I Healthy Longevity

Aiming for an advanced welfare-oriented prefecture, we will make Kanagawa a place where anyone can live a lively, healthy and long life by promoting treatment of ME-BYO in a way suitable for each life stage through balanced diet, exercise and social participation, improvement of regional healthcare and services of nursing care and welfare, and understanding of disabilities.



### Kanagawa –where people can live a lively, healthy and long life

1 ME-BYO	A	Managing ME-BYO in a way suitable for each life stage
	B	Creating a social environment to support improvement of ME-BYO
	C	Effectively promoting measures using health information

### Pursuit of state-of-the-art medical treatments and technologies, and enhancement of reliable regional healthcare

2 Healthcare	A	Pursuing state-of-the-art medical treatments and technologies
	B	Promoting regional healthcare
	C	Nurturing and securing medical professionals

### Kanagawa –where senior citizens can lead lively and positive lives with a sense of security

3 Senior citizens	A	Promoting a comprehensive regional care system
	B	Creating a community friendly to people with dementia
	C	Improving health and creating purpose to live for

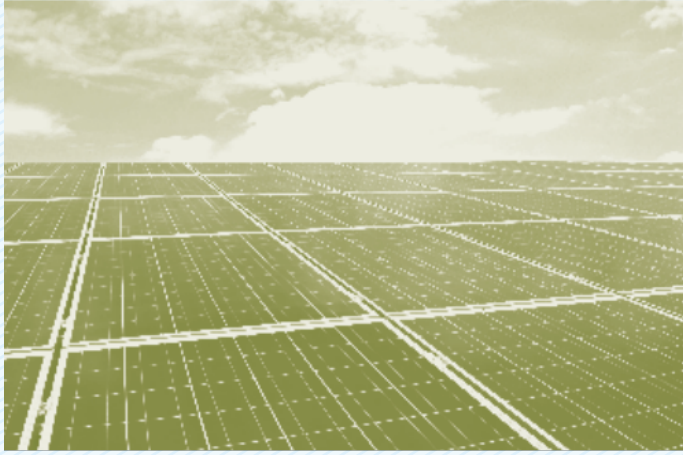
### Creation of regional communities where everyone can live their best life

4 People/children with disabilities	A	Enhancing services to support lives of people/children with disabilities
	B	Eliminating social barriers surrounding people/children with disabilities
	C	Promoting understanding of disabilities and people/children with disabilities



**Category II Engine of Economy**

With an aim to create vibrant Kanagawa by revving up the engine of the economy, K.P.G. is working to develop a stable distributed power supply system, while nurturing growth industries using the framework of National Strategic Special Zone, etc., and discovering and refining tourism resources, as well as boosting the revitalization of agriculture, forestry and fishery industries.



**Promotion of Kanagawa Smart Energy Plan**

**5**

**Energy**

- A** Accelerating the introduction of renewable energy, etc.
- B** Expanding the introduction of a stable distributed power source
- C** Promoting energy conservation and creating a smart community

**Development of industries which will lead the future economy of Kanagawa**

**6**

**Promotion of industries**

- A** Creating and nurturing growth industries
- B** Promoting industrial accumulation by attracting businesses
- C** Vitalizing Kanagawa-based companies

**Creating a tourism-oriented prefecture in Kanagawa**

**7**

**Tourism**

- A** Discovering and refining tourism resources
- B** Moving ahead on strategic promotion
- C** Developing a suitable environment to receive tourists

**Promotion of local production for local consumption by vitalizing agriculture, forestry and fisheries**

**8**

**Agriculture, forestry and fisheries**

- A** Establishing sustainable management bases
- B** Expanding consumption by strengthening brand power of agricultural, forestry and fishery products

**Category III Ensuring Safe and Secure Living**

We will create safe and secure communities by furthering partnership between local communities and public agencies, as well as promoting self-help. We will also endeavor to strengthen security measures against natural disasters, such as major earthquakes, as well as against crime and traffic accidents, to reassure our citizens in their daily lives.



**Creation of disaster-resilient Kanagawa**

**9**

**Disaster mitigation**

- A** Promoting self-help and mutual help
- B** Strengthening readiness for disasters
- C** Creating a disaster-resilient community

**Creation of a secure and safe community free from crime and accidents**

**10**

**Security**

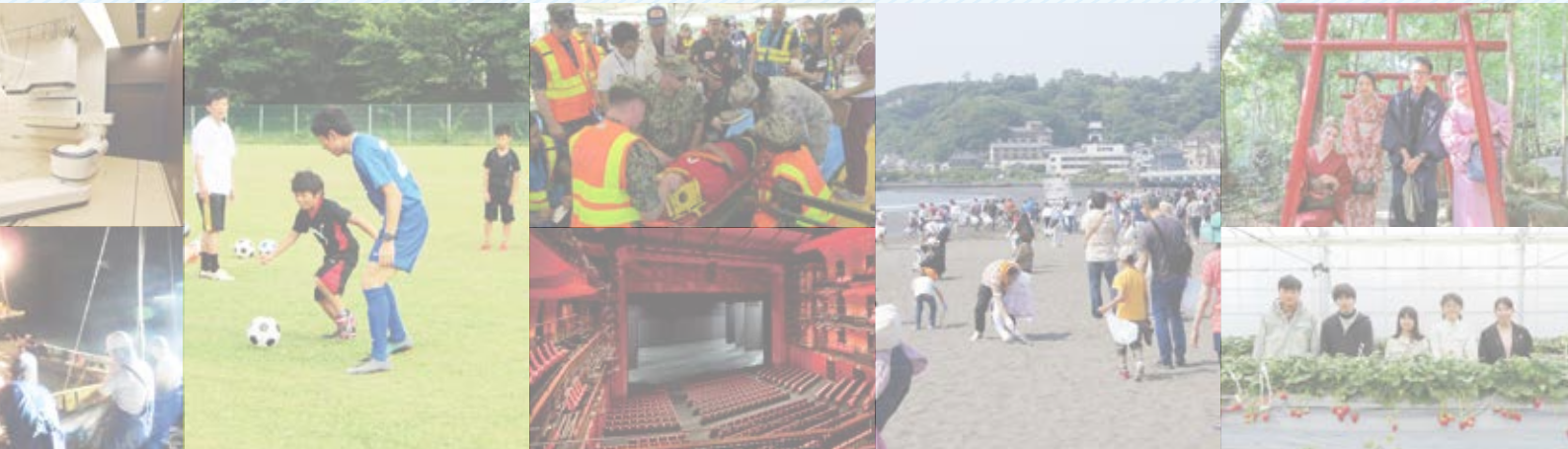
- A** Putting crime prevention measures in place to ease anxieties felt by citizens, and ensuring criminals are arrested
- B** Preventing traffic accidents

**Realization of a sense of safety in daily life**

**11**

**Safety**

- A** Building an environment which makes it harder to commit crimes
- B** Supporting crime victims
- C** Formulating measures against consumer troubles and their prevention



## Category IV Human Power

We aim to create a vibrant prefecture of Kanagawa where all citizens can fully demonstrate their abilities, enjoy their own style of life and play active, satisfying roles, by supporting women's active role in society as well as child rearing, and also giving opportunities for learning and school education to improve life choices, expanding opportunities to enjoy sports, nurturing human resources for business, supporting finding employment, etc.



### Creation of a society where everyone respects each other, and women and men have equal active roles

12

#### Gender equality

- A Promoting gender equality in all areas
- B Enhancing vocational life and realizing a good work-life balance
- C Ensuring sound and peaceful life free from violence and discrimination

### Creation of a society where children and young people can grow up healthily

13

#### Children and youth

- A Giving constant support from marriage to child rearing
- B Creating a system to protect children who need help
- C Supporting sound growth and independence of young people

### Nurturing people through life-long education

14

#### Learning and education

- A Promoting life-long learning
- B Creating an environment to support life-long learning

### Realization of a spiritually rich and vibrant region that attracts people with the power of culture and art

15

#### Culture and art

- A Enhancing citizens' cultural and art activities
- B Promoting community building using cultural resources
- C Developing an environment for promotion of culture and art

### Realization of a society where all the people can enjoy sports through their lives

16

#### Sports

- A Promoting life-long sports activities for everyone
- B Creating an environment where sports activity can expand
- C Initiating activities to give momentum to large sports events, and create and inherit their legacies

### Creation of Kanagawa where every citizen can enjoy their own style of working

17

#### Employment

- A Enhancing employment support
- B Nurturing human resources that support industries
- C Nurturing human resources from overseas and supporting their activities

## Category V Creation of Community

We want to make Kanagawa an appealing, vibrant region that we can hand down to future generations by developing the region's attractions, promoting multi-cultural understanding, encouraging diverse collaboration and partnerships, as well as ensuring the conservation of the natural environment, promotion of measures against environmental problems, and improvement of traffic network, etc.



### Aiming to create vibrant regions by utilizing local resources

18

#### Regional vitalization

- A Creating a region that can appeal to people
- B Encouraging people to move to and settle down in Kanagawa by creating various links with the prefecture
- C Supporting promotion of regional industries

### Creation of a multi-cultural coexisting society

19

#### Multi-cultural coexistence

- A Promoting multi-cultural understanding
- B Creating a regional community where foreign nationals, etc. can live with a sense of security
- C Creating an environment where foreign nationals can play active roles

### Realization of a collaborative society by diverse players, such as NPOs

20

#### Collaboration and partnership

- A Promoting collaboration and partnership by diverse players
- B Supporting independent activities of NPOs

### Conservation and utilization of the natural and biodiverse environment

21

#### Nature

- A Conserving biodiversity
- B Conserving and utilizing forests and *satochi-satoyama* (traditional rural landscapes near human settlements)
- C Conserving and utilizing greenery in urban areas
- D Promoting animal welfare management

### Creation of an environment for vibrant *inochi* that we can hand down to future generations

22

#### Environment

- A Taking measures against climate change
- B Creating a recyclable society
- C Conserving the air and water environment

### Creation of sustainable prefectural land that we can hand down to future generations

23

#### Urban infrastructure

- A Improving the transportation network to support exchange and cooperation
- B Promoting resilient community building with vitality and attractiveness

# Kanagawa's Strategies

We will implement cross-sectoral projects of important policies in an integrated way to overcome the major challenges, such as the super-aged society and shrinking population.

## Promotion of Healthcare New Frontier Policy

- Improving ME-BYO
- Pursuing state-of-the-art medical treatments and technologies
- Creating foundation for a future society

### Projects

1, 2, 3, 6, 16 and 18



## A time when we can live to be 100

- Promoting health for a vibrant life
- Promoting diverse lifestyles for a fulfilling life
- Creating an environment where people can play an active role in their own way in the region and society

### Projects

1, 3, 6, 12, 14, 16,  
17 and 20



## Society coexisting with robots

- Using robots in various fields
- Supporting practical applications of robots
- Promoting common use of robots

### Projects

1, 2, 3, 4, 6, 8, 9, 10,  
21 and 23



## Society living together in harmony

- Creating a society with mutual respect free from discrimination and exclusion
- Realizing a society where anyone can play an active role in his/her own way
- Creating a regional society with mutual support, living together in harmony

### Projects

1, 3, 4, 7, 9, 12, 13, 14,  
15, 16, 17, 19, 20 and 23



## Promotion of regional revitalization

- Creating stable employment
- Transmitting regional attractiveness and encouraging moving to and settling down in Kanagawa
- Realization of hope for the younger generation
- Creating a vibrant and attractive community

### Projects

1, 3, 6, 7, 8, 12, 13, 15,  
17, 18 and 23



## Promotion of Magnet Culture

- Developing regional attractiveness that drives Magnet Culture
- Nurturing people to shoulder Magnet Culture
- Strengthening information outreach

### Projects

3, 4, 7, 13, 14, 15,  
18 and 19



## Promotion of global strategy

- Developing a global strategy making use of Kanagawa's strengths
- Developing a global strategy making use of Kanagawa's strengths
- Realization of a multi-cultural society

### Projects

1, 2, 6, 7, 14, 15, 16,  
17 and 19



## Creation of a future society

- Accelerating realization of a future society making use of state-of-the-art technologies
- Creating a society leading to a future through addressing SDGs

### Projects

1, 2, 6, 7, 8, 9, 14, 17,  
18, 20, 21, 22 and 23



## Kanagawa Grand Design and SDGs

Realizing “Kanagawa- a magnet for a vibrant *inochi*” is the Basic Principle in “Kanagawa Grand Design Basic Concept”. Since it is based on the same philosophy as that of the Sustainable Development Goals (SDGs), we believe that our continued commitment to the present measures would also contribute to realization of a sustainable society that the world is aiming for.



**Action taken by each one of us  
will create the future**

SDGs Future City Kanagawa Prefecture

## Administrative management for promotion of the Plan

- Utilization of ICT and data
- Provision of sustainable administrative services
- Partnership with diverse players
- Cross-sectoral development of measures
- Implementation of strategic public relations



# Key Measures and Promotion of Implementation Plan

This part gives a comprehensive picture of prefectural policies by systematizing the measures and programs to be implemented by K.P.G., including those in the Projects.

### Policy Areas

- I Energy & Environment
- II Safety & Security
- III Industry & Labor
- IV Health & Welfare
- V Education & Childrearing
- VI Prefectural Citizens' Living
- VII Prefectural Land & Community Development



### Administrative Regions

- Kawasaki and Yokohama Region
- Miura Peninsula Region
- Ken-o Region
- Shonan Region
- Kensei Region

### Management of Implementation of the Plan

To steadily promote the Plan and manage its implementation process, K.P.G. establishes a “Management Cycle of Policies” to evaluate the progress of implementation shown in the Plan and improve the policy management based on the evaluation to make it more effective and efficient.

