



神奈川県

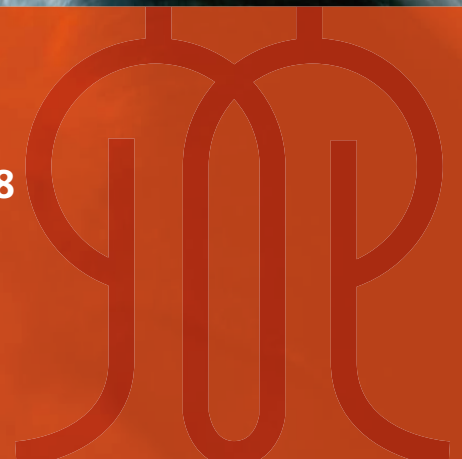
KANAGAWA



Kanagawa Grand Design

Implementation Plan II | Digest Version 2015-2018

July 2015



Opening Remarks

In order to cope with the various issues we face, such as preparations for the coming super-aged society and strengthening of disaster countermeasures based on the lessons from the Great East Japan Earthquake, Kanagawa Prefectural Government formulated the Basic Concept and Implementation Plan of the Kanagawa Grand Design in 2012, and has steadily carried out the Plan.

Following the end of the planned implementation period of the Implementation Plan in 2014, we formulated Implementation Plan II, having gathered opinions from a wide section of society including citizens, organizations and municipalities. This pamphlet is a digest version of Plan II. Looking towards "Kanagawa - a magnet for a vibrant life", we intend to continue our efforts to make Kanagawa even more attractive based on the foundation laid so far.

I greatly appreciate your kind understanding and continued cooperation.

July 2015
Yuji Kuroiwa
Governor of Kanagawa Prefecture

神奈川県知事
黒岩祐治



Basic Concept

Basic Principle Realizing “Kanagawa - a magnet for a vibrant life”

We want to create a prefecture where people can feel the joy of living, be happy to have been born and live a long life. We hope our prefecture will gain a magnetic power to attract people and things, and to encourage people to live or visit many times.

Future Vision of Kanagawa

Attractive Kanagawa – a place people want to visit and live

By making the most of the regional attractiveness, we will make Kanagawa a prefecture which has magnetic power to make people want to visit many times and settle down.

Kanagawa – a place for a long, healthy, and vibrant life

We will promote measures to protect the citizens’ lives from disasters and crimes and to prevent diseases for realization of a prefecture where anyone can enjoy healthy longevity.

Kanagawa - an ideal prefecture created with the all-out effort of citizens

Sharing information and objectives with prefectural citizens, NPOs, companies, organizations, municipalities, etc., we will make new policies as a team effort, and convey them as the “Kanagawa Model”, a pioneering undertaking in Japan.

Implementation Plan

The Implementation Plan shows the policies to be promoted by K.P.G. over the next four years from 2015 to 2018 to realize the Basic Concept toward the target year of 2025. It consists of “Key Measures and Promotion of the Implementation Plan” and “Projects”. “Key Measures and Promotion of the Implementation Plan” provides an overview of the prefecture’s policies in a comprehensive way. “Projects” is the cross-sectoral summary of important policies with aims, specific programs and processes. By making the “Implementation Plan”, K.P.G. aims to share information and objectives of the prefecture’s policies with its citizens, NPOs, companies, organizations, municipalities, etc. to encourage everyone to join in the effort.

Key Measures and Promotion of the Implementation Plan

Key Measures

This section gives a comprehensive picture of the prefectural policies by systematizing the measures and programs to be implemented by K.P.G., including those in the projects.

The measures are divided into seven policy categories, and the measures and programs to be implemented in the regions are shown in five administrative regions.

Policy categories

Energy and environment
Safety and security
Industry and labor
Health and Welfare
Education and childrearing
Prefectural citizens’ living
Prefectural land and community development

Administrative regions

Kawasaki and Yokohama Region
Miura Peninsula Region
Ken-o Region
Shonan Region
Kensei Region

Promotion of the Implementation Plan

This section shows the scheme of “Policy Management Cycle” to steadily carry out the Implementation Plan and manage its operation indicating the expenditure needed to carry out the projects. It also shows key individual plans and guidelines that complement the Basic Concept and Implementation Plan of the Grand Design.

Projects

23 projects are enumerated here under five policy categories.

To realize the future vision of Kanagawa in four years shown below, K.P.G. will work on the projects.

- ▶ Kanagawa, where people can live a long healthy life treating ME-BYO
- ▶ Vibrant Kanagawa powered by a strong engine for the economy
- ▶ Kanagawa, where people can live safely and securely
- ▶ Kanagawa, where people can reach their full potential
- ▶ Kanagawa, which consists of regions with attractive characteristics

Category I. Healthy Longevity

With its rapidly aging population, K.P.G. encourages people to review their lifestyle and prevent illness while they are not ill yet, a so-called state of ME-BYO. It also works on improvement of regional healthcare, and nursing care and welfare services to create a prefecture where anyone, even after getting old, can live a lively, healthy and long life.

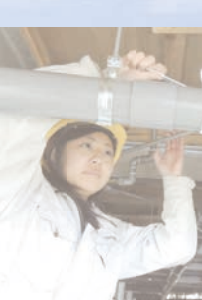


<h3>1</h3> <p>ME-BYO pre-disease condition</p>	<p>Kanagawa – a place where people can live a lively, healthy and long life</p>
	<p>A Development of a social environment to support activities to treat ME-BYO</p>
	<p>B Support for improvement of lifestyle habits, such as balanced-diet, moderate exercise and social participation that are important to treat ME-BYO</p>
	<p>C Effective promotion of measures using health information</p>

<h3>2</h3> <p>Healthcare</p>	<p>Pursuit of state-of-the-art medical treatments and ensuring reliable regional healthcare</p>
	<p>A Promotion of state-of-the-art medical treatments</p>
	<p>B Development and improvement of an appropriate system to provide medical treatments to the citizens</p>
	<p>C Nurturing and securing of medical professionals</p>

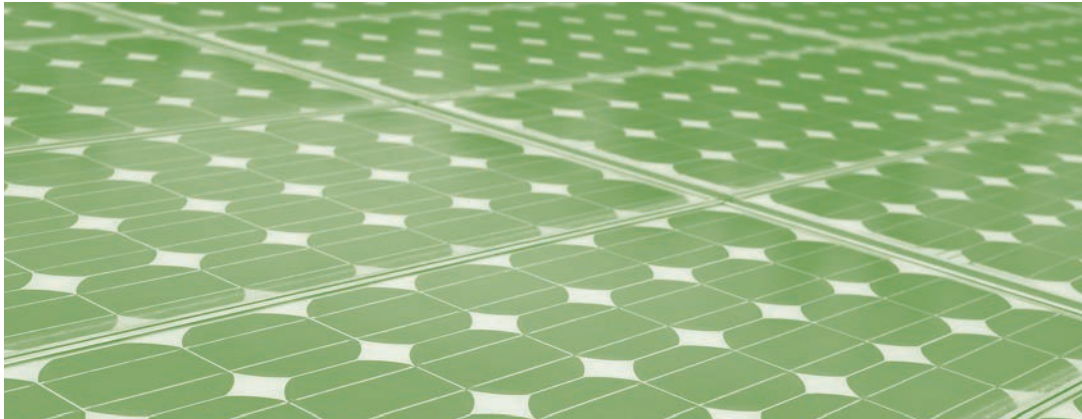
<h3>3</h3> <p>Welfare for the aged</p>	<p>Kanagawa – a place where anyone can have a positive life by making a society for the elderly the standard</p>
	<p>A Development of an inclusive regional care system</p>
	<p>B Comprehensive support for persons suffering dementia and their families</p>
	<p>C Improvement of health and creation of purpose to live for</p>

<h3>4</h3> <p>Welfare for persons with disabilities</p>	<p>Promotion of an independent life for persons with disabilities in the community</p>
	<p>A Improvement of welfare services and development of a social environment</p>
	<p>B Support for social participation and finding job</p>
	<p>C Promotion of understanding of persons with disabilities and protection of their rights</p>



Category II. Engine of Economy

K.P.G. works on accelerating the introduction of renewable energy, etc., creation of growth industry, support for overseas business development of Kanagawa-based companies, attraction of tourists from both abroad and Japan and promotion of "Mag-Cul" across the prefecture. It will realize a vibrant Kanagawa by revving up the engine of the economy utilizing the three Special Zones. These are "National Strategic Special Zone", "International Strategy Comprehensive Special Zone of Life Innovation in the Keihin Coastal Area" and "Sagami Special Zone for Robotics Industry".



5 Energy

Promotion of Kanagawa Smart Energy Plan

- A Accelerating the introduction of renewable energy, etc.
- B Expanding the introduction of a stable distributed power supply system
- C Promoting energy conservation and creation of a smart community

6 Creation of industries

Development of industries that will lead the future economy of Kanagawa

- A Creating and nurturing of growth industry
- B Promoting industrial accumulation by attracting businesses
- C Promoting advanced technologies, and science and technology research

7 Overseas development

Regional vitalization through interactions overseas

- A Supporting overseas business development by Kanagawa-based companies and promoting foreign investment in Kanagawa
- B Establishing and promoting a network overseas

8 Tourism

Toward creation of a tourism-oriented prefecture of Kanagawa

- A Aiming to attract more foreign tourists
- B Aiming to attract more domestic tourists
- C Creating new, attractive tourism

"Mag-Cul"

Promotion of "Magnet Culture", the power of culture and art which attracts people

- A Promoting Mag-Cul across the prefecture
- B Nurturing people who will be involved in Mag-Cul
- C Supporting regional cultural and art activities

4 Agriculture, forestry and fishery

Promotion of local consumption of local products by vitalization of agriculture, forestry and fishery

- A Assisting in the production and promotion of agricultural, forestry and fishery products to respond to the needs of prefectural citizens
- B Promoting the development and securement of new bearers of industries



ME-BYO®



Category III. Ensuring Safe and Secure Living

We will create a safe and secure community by further strengthening the measures against disasters, such as earthquakes, tsunamis, landslide disasters and eruptions, by establishing close partnership between local communities and public agencies, as well as the promotion of self-help.

11 Disaster reduction

Creation of a disaster-resistant Kanagawa

- A Promoting self-help and mutual help
- B Strengthening readiness for disasters
- C Creating a disaster-resistant community

12 Security

Creation of a society without crimes or accidents

- A Building an environment which makes it harder to commit crime
- B Deterring crimes that cause anxieties to citizens, improving the rate of arrest of criminals, and preventing traffic accidents
- C Offering support for crime victims

Category IV. Human Power

We aim to create vibrant prefecture of Kanagawa where all citizens can demonstrate their ability to the full, by providing assistance for women's activities, life-career education, and children/child-rearing, and promoting academic development, expansion of opportunity of enjoying sports, nurture of manufacturing human resources, etc.

13 Promotion of gender equality

Creation of a society where women and men have equal active roles

- A Society where all citizens can demonstrate their personality and ability
- B Environment where people can balance work and child-rearing/nursing care
- C Prevention of domestic violence and support for victims

14 Children and youth

Creation of a society where children and young people can grow up healthily

- A Offering support for children/child-rearing, and continuous support from marriage to child-rearing
- B Building a system to protect children who need support
- C Support for healthy growth and independence of youth

15 Education

Development of people to be the ones to shoulder the future of Kanagawa

- A Promoting school education that will enhance the life of each child
- B Creating a favorable educational environment for students

16 Sports

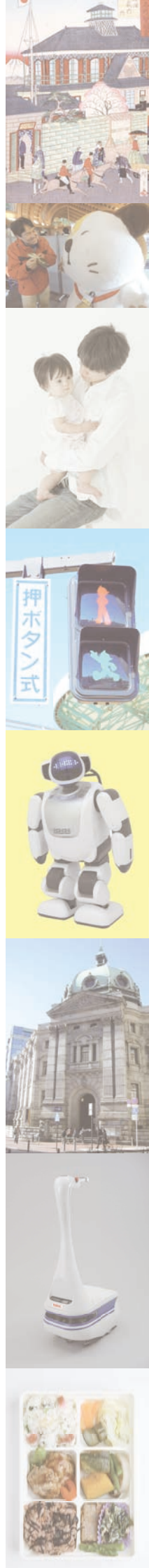
Promotion of sports for healthy and spiritually rich life

- A Promoting life-long sports activities
- B Creating an environment where sports activity can expand
- C Initiating activities to ensure the success of the Olympic and Paralympic Games

17 Employment

Creation of Kanagawa where every citizen can enjoy their own style of working

- A Developing human resources to support industries
- B Enhancing employment support
- C Nurturing and making use of human resources overseas



Category V.

Creation of Community

To create a magnetic Kanagawa with vibrant regions that can attract many people with a multicultural society and excellent urban infrastructure, we will implement various measures including support for foreign residents and regional vitalization in the western region, encouraging independent activities of NPOs, while also responding to environmental issues and improving traffic networks.



18 Regional vitalization

Aiming to create vibrant local regions by utilizing the local resources

- A Promoting the Kensei (western) region vitalization project
- B Creating a dynamic Miura Peninsula by making use of local resources
- C Creating a region that can act as a magnet

19 Multi-cultural coexistence

Creation of a multi-cultural coexistence society

- A Creating a friendly environment for foreign residents
- B Improving support for international students
- C Further promoting multi-cultural understanding

20 Collaboration and partnership

Aiming to promote independent activities by NPOs and realize a collaborative society

- A Supporting independent activities of NPOs
- B Promoting the collaboration between various entities including NPOs
- C Promoting partnership between K.P.G. and companies/universities

21 Nature

Conservation and utilization of the natural environment to nurture diverse creatures

- A Conserving and regenerating forests
- B Conserving and using satochi-satoyama (traditional rural landscapes near human settlements)
- C Conservation and utilization of greenery in urban areas
- D Encouraging coexistence of humans and animals

22 Environment

Realization of a sustainable society

- A Promoting citizens' participation in environmental activities
- B Promoting resource circulation and appropriate disposal of waste
- C Promoting atmospheric environment conservation

23 Urban infrastructure

Creation of a vibrant community and excellent transportation network

- A Improving the road network to support exchange and cooperation
- B Improving the railway network to support exchange and cooperation
- C Improving airport policies to enhance international competitiveness
- D Promoting sustainable and attractive communities



Kanagawa's Strategies

We will implement the nation's most advanced policies to overcome the issues Japan is facing, such as the super-aged society and population decrease.



Promotion of Healthcare New Frontier Policies

Aiming to create a society where every citizen can enjoy a long and healthy life, we will promote the policy package of Healthcare New Frontier, to ensure that Kanagawa citizens have the longest healthy expectancy in

Japan and create new markets/industries, taking the two approaches of "Pursuit of advanced medicine and technology" and "Treating ME-BYO".



Coexisting with robots in society

We will advance our efforts for practical use of robots to ensure their wider utilization, mainly in Sagami Special Zone for Robotics Industry. We want to realize a society where robots made in Kanagawa coexist with people as

partners and support their way of life, striving to encourage a feeling of compatibility.

*Robots here mean the whole system with sensors to perceive information, judge it and move autonomously.



Promotion of a global strategy

We want to convey to the world the attractive features and advanced policies of Kanagawa, implement proactive international policies, such as nurturing global human resources and creating a multi-cultural coexisting society,

with the aim to vitalize the regions and economy of Kanagawa.



Promotion of regional empowerment

Kanagawa's population is expected to reach a peak in 2018 and then take a downward turn. Population has already begun to decrease in the Miura Peninsula region and Kensei (western) region. K.P.G. will conduct

measures to vitalize regions overcoming the issues of depopulation/super-aged society.



Olympic and Paralympic Games

Enoshima Island has been selected as the venue for the sailing competition of the Tokyo 2020 Olympic and Paralympic Games. This will be a great opportunity to show the attractive features of Kanagawa to the world, and

promote activities to give a boost to the world-class event so that it will be the best ever Games for Olympians and Paralympians, as well as for Kanagawa citizens.



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